

INNOVASIAN

LEADING WITH INITIATIVE AND IMAGINATION

AGENDA

March 9-11, 2018
Dolce Hayes Mansion
San Jose, CA

academy.naaap.org

National Association of Asian American Professionals

NAAAP National ERG Symposium / NAAAP Leadership Academy

Friday, March 9, 2018

8 – 9 AM Registration / Networking
9 – 9:15 AM Welcome / Opening Remarks
9:15 – 9:25 AM ERG Leadership Symposium / National Leadership Academy Overview
9:25 – 9:45 AM *Thought Leadership*. “Disrupting the Landscape through ERGs”

Farzana Nayani

Diversity & Inclusion Specialist & Intercultural Trainer
NAAAP National Director of ERG Relations

9:45 – 10:15 AM Structured Networking Exercise
10:15 – 11 AM *Opening Keynote*. “Startup to Sustainability – How to Create Lasting Impact”

Ryan Patel

Global Business Executive and CNN Contributor

11:15 – 12:15 PM “ERGs & Innovation: an Executive Perspective”

Erby L. Foster

Former Chief Diversity Officer, The Clorox Company

12:15 – 1 PM Networking Lunch
1 - 2 PM *Corporate Leaders Panel*. “Leading with Diversity: Lessons on Driving Impact through ERGs”

Matt Ogawa

Director of Human Resources, Facebook

Sharmeen Fazal Lalani

Senior Channel Marketing Manager, Western Digital

2:20 – 2:30 PM *Get Involved!* ERG Virtual Training Program
2:30 - 3:30 PM *ERG Leaders Panel*. “Best Practices: Managing Change and Maintaining Momentum”

Jenny Kan

President of Asian ERG
Energy Policy Strategist, Pacific Gas and Electric (PG&E)

Lorrie Ma

Asian Employers at eBay (AE²)
Senior Counsel, Privacy Operations at eBay

4 - 5 PM *Roundtable Discussion*: “Strategic Goal Setting for ERGs” (New and Emerging ERGs or Established ERGs)
5 - 5:15 PM Closing Remarks
6 – 9 PM Opening Reception: Celebrating InnovASIAN
Ryan Patel and Other Special Guests
Entertainment: San Jose Taiko & more



KEYNOTE SPEAKER

RYAN PATEL

Global Business Executive, Board Director,
CNN Contributor, Keynote Speaker, Advisor,
Former VP at Pinkberry

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Saturday, March 10, 2018

8 – 8:45 AM Registration
8:45 – 9 AM Welcome Remarks
9 – 9:30 AM *State of the Union*. “Asian American Professionals: the Invisible Majority”

Farzana Nayani

Diversity & Inclusion Specialist & Intercultural Trainer
NAAAP National Director of ERG Relations

9:30 – 9:50 AM Networking Mixer
9:50 – 10 AM *Sneak Peek!* NAAAP ERG Virtual Training Program
10 AM – 12 PM “InnovASIAN Incubator”: *Venture Capital Panel & Ideas Pitch Competition*

Jesse Nandhavan

NAAAP Chief Chapter Relations Officer

Esther Lee Cruz

Product Marketing Manager, LinkedIn

Crystal Huang

Principal, GGV Capital

Norman Liang

Vice President, WI Harper

12 – 1 PM Networking Lunch
1 – 2 PM *Fireside Chat*. “Industry Pioneers: Paving the Way”

Larry Wong

Award-Winning Photographer & Filmmaker

Heidi Yu

CEO, Boostinsider

Crystal Lee

Co-founder of Life Site, Miss California 2013

Moderator: Jesse Nandhavan

NAAAP Chief Chapter Relations Officer

2:30 – 3:30 PM *Skill Building Workshop*. “Branding You! Commanding How You Show Up At Work”

Stacey A. Gordon

CEO, Rework Work

4 – 4:40 PM *Plenary Session*. Crafting a Personal Vision for the Future

Michael Gonzales

Director, Corporate Diversity and Inclusion
Hallmark

4:40 - 5 PM Closing Remarks / Announcements
5 - 6 PM Wine Reception by Hayes Mansion



MICHAEL GONZALEZ
Director of Corporate Diversity and Inclusion
at Hallmark

KEYNOTE SPEAKER